

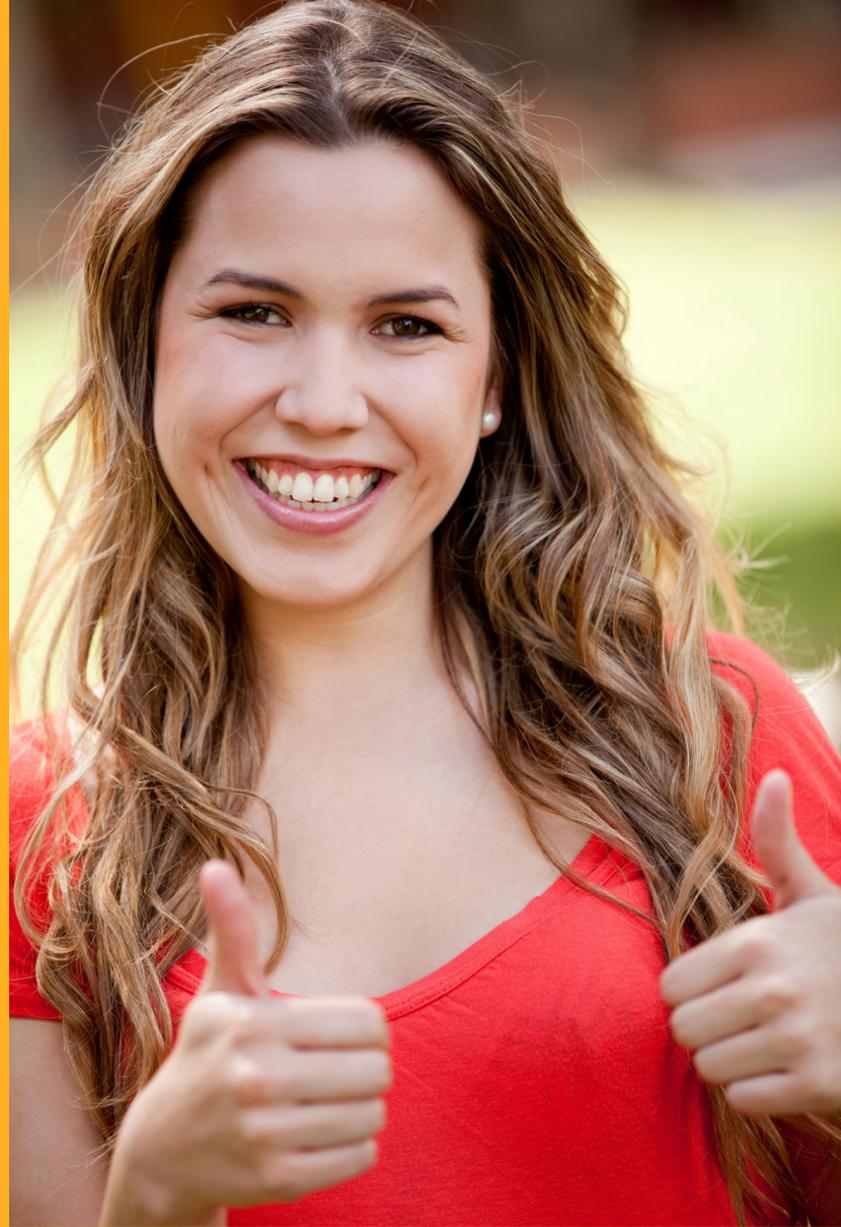


world missions alliance

10 GREAT WAYS TO FUNDRAISE

FOR YOUR
MISSION TRIP

BENEFITS



- 1. It brings glory to the Lord**
- 2. It gives you a way to teach others about God's provision**
- 3. It gives others, who cannot go, the ability to put their faith into action and GLORIFY GOD through sending you**
- 4. It stretches you and helps build your faith**
- 5. It gets more people involved in receiving the blessings that come from being obedient to the Lord and supporting His work**

HOW TO START

Pray

Get God Involved

Church

Talk to Your
Pastor. Get Your
Church Involved

Support Letter

Let Everyone
Know

Friends

Get Help From
Your Friends

Fundraise

So Many Great
Ideas to
Choose From!

NEXT ARE 10 GREAT WAYS TO
FUNDRAISE FOR MISSIONS!

SEND A LETTER



Even if you have the finances to go on a mission trip, we still encourage you to send out a letter giving others the opportunity to be a part of what God is doing. Writing a support letter is not hard. It's even easier when you partner with WMA, because we write a support letter template for each of the mission trips we go on. These templates are completely editable and are available to you upon request. A support letter is one of the best ways to let others know about the opportunity you have to join a mission team. It lets them know the reason why it's so important for you to go and gives them the information they need to know about how they can get involved.

POST ON SOCIAL MEDIA SITES



Fundraising on social media sites can help you reach even more people because posts can be so easily shared with others. It's also very simple to donate online. WMA makes it extremely easy for someone to donate toward your mission trip. Just type the link www.rfwma.org/give to our website's "Give" page in your posts. Anyone interested in donating can click the link and be taken immediately to an online giving form where they can give directly to your trip and receive a tax-deductible receipt. 100% of the funds received toward your trip are applied to your account.

UTILIZE CROWDFUNDING SITES



Crowdfunding sites like Kickstarter, GoFundMe, YouCaring, JustGiving, Crowdrise, FundRazr and many more are quick and easy ways to raise funds with no upfront cost. They can help you reach more people faster and make it easy for people to give safely online. While some crowdfunding sites and apps do charge a small percentage fee, you can find some that do not.

ENGAGE LOCAL BUSINESSES



Did you know that many fast food restaurants and local business will host fundraising events where a percentage of all sales during the event are donated to charity? As a 501C3 nonprofit, WMA works with your local businesses to set up the event. You promote the event online, at your church, in your community etc... and a percentage of the proceeds earned at the event are sent to WMA and then we apply them to your trip account. It's a great way to raise funds while helping support your local community!

RUN A RAFFLE OR CONTEST



Each state has its own rules for raffles and contests. Search for the one applicable in your state and approach your church to host a raffle for you. While running a raffle may be one of the more traditional ways to fundraise, it remains a very effective one. Everyone loves the thrill of winning a contest. Raffles and contests bring some fun to fundraising. You can either make a small investment into the prize item or ask around and see if you can have one donated. Whatever you offer as a prize, make it good - something people will get excited about! It helps to create a buzz about it and promote it as much as possible. We suggest a countdown of some sort to the drawing date to create more excitement.

ORGANIZE A SALE



Do you have some stuff just lying around your house or piled up in your storage unit? Most of us do. What better way to raise funds for your mission trip and get rid of all that unused stuff than having a yard sale? Perhaps a few of your friends would donate items they no longer want, or your entire church may be able to host a large multi-family sale. If you're crafty or bake or know several crafty people or people who like to bake, a craft or bake sale can be just as or even more effective in raising funds. Make sure to let customers know the proceeds of the sale will go to funding missions. Some shoppers will be inclined to donate above the asking price. I once had a person pay \$200 for a loaf of pumpkin bread at a fundraising bake sale!

HOST A DINNER



This one is simple and straightforward, but you could get as creative as you want. The idea though is to keep your up-front cost as low as possible. Enlist the help of your church or a group of friends. Plan the event and then **PROMOTE IT like crazy. Get as many people to come as possible. You will need to have a sign-up sheet or online registration in place, so you can anticipate how many you'll be serving prior to the event and plan accordingly. Create a set price per person, plate, or table. Make it comparable to what someone would spend eating out at a restaurant in town. Remember, everyone must eat. So, why not purchase a meal where the money will go toward changing lives and furthering the Kingdom of God?**

ORGANIZE A COLLABORATION PROJECT



Have as many people you know contribute, favorite recipes, best DIY project instructions, most helpful life hacks, etc... Compile all the contributions into a book, box, basket, package, etc... and sell it for one set price. These project items can be very desirable as people know how much individual love and attention was put into each contribution. Plus, the contributions are from people they possibly already know and love from their church or community which makes it extra special.

SELL FROM AN ONLINE CATALOG



This type of fundraising isn't for everyone, however, anyone can do it. Selling from an online catalog is one of the highest profit yielding types of fundraisers. In some cases, you can receive up to 40% of your sales. It's simple to set up. People shop on the fundraiser website under your seller ID #. All profits are sent to WMA monthly and the percentage of the proceeds from your shopper's purchases is applied to your mission trip account. WMA sends you an updated report each week helping you keep track of all funds that have been applied to your trip.

ARRANGE A SILENT AUCTION



The most important thing about running a successful silent auction is having desirable items to auction. Entertainment tickets, gift certificates, vacation packages, unique community experiences, even services performed by you or your group of supporters are all great sellers. You will need to try to have items or services donated by local businesses and attractions. You'll need to plan and promote the event, have a place to display all the items, have some trusted volunteers to set up and work the event, and a bidding and checkout system in place. It's a lot of work but can more than pay for your mission trip and flight in just one night!

QUOTES



Jim Elliot, missionary to Ecuador and martyr for Christ said, **“He is no fool who gives up what he cannot keep to gain that which he cannot lose.”**

British theologian and author, C.S. Lewis stated, **“I do not believe one can settle how much we ought to give. I am afraid the only safe rule is to give more than we can spare.”**

And, Pastor Tim Keller proclaimed, **“Nothing that you have not given away will really be yours.”**

WE WANT TO HELP YOU SUCCEED!



**For more information about fundraising for
your mission trip please call or email us at:**

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